

efasolution - 8 YEARS OF A HISTORY OF SUCCESS!

Inspired by the desire to improve the quality of life and the vision to bring innovation to the best solutions along a simple work process, EFA Solution opened its doors in April 2015.

In a full 8 years, we have committed to follow the progress, challenges, achievements and hard work and continuous development of people, technology and standards and today we are proud of our achievements.

Our success is based on the values of the company and of each one of us who makes his daily contribution. Our values define the way we live and work: being good, honest, fair, loyal, accurate and respectful is what makes us a leader in the footwear industry.

Our higher goal – *To make life more comfortable*

Easy, Fast, Accurate

Thjeshtë, Shpejt, Saktë

WHAT DOES EFA MEAN?

E

Easy

F

Fast

A

Accurate

CONTINUOUS IMPROVEMENT...



ETLEVA LARO

Founder & Chief Executive Officer

THE SKY IS NOT THE LIMIT. OUR BELIEVE SYSTEM IS.

Everything started from a small group but with a great desire to bring change.

The goal was not to grow in numbers but to grow with people by our side who believe and see the same vision as you, to be surrounded by people for whom the next challenge is a step closer to unstoppable success.

I feel very lucky that I have been able to experience this feeling together with all of you. To be surrounded by people who have developed themselves constantly, with endless ambition and desire to learn and be better every day, from people from whom I have learned so much! Our teams are the image of our success! Nothing would be possible without all of you!

Every one of you is the best in your job! I couldn't do it better than you. So be proud of all your successes!

This journey has also confirmed to me that it is possible to build a success story based on values, honesty, and interests that go beyond profit, in building a model for the industry and the society we live in.

This journey has confirmed to me that: if you have a clear idea of what you will be, what you will bring to yourself and to the people around you, if you don't stop for a second to improve in every aspect, there are no limits to what can be built and achieved.

Within the first two years, we managed to build professional teams at EFA Solution and we built our own production factory. Within the first two years, we grew to over 1,000 employees and over 1 million pairs of production per year.

And today, 8 years later, after an unstoppable journey, we represent one of the largest production companies in the country, with the highest industry standards, with an annual income of around 25 million euros.



Our teams today manage to cover a complete production cycle from product development, purchase of raw materials, production, and export to 12 countries around the world.

More ambitious plan in the next months and years, toward continuous improvement and becoming a smart manufacturing plant. Stay tuned!

THIS MESSAGE IS A DEDICATION TO ALL OUR PEOPLE! THANK YOU ALL!

ROZALINDA KALLUSHI

Operations Manager & Conformance

“I would describe my experience at Efa as a journey on expertly paved cobblestones. On the one hand, there’s the enjoyment of th work, taking care for each step/stone to carve and position it stably. On the other hand, there’s the motivation to keep walking and start new journeys by expanding and branching out there cobblestones, ensuring that each new stone added can be supportive for the successor.

As an employee who has been with the company since its first steps, I can see a unique story of evolution, not only of the company but also of proffesional side of many of us.”



**ODETA
PEQINI**

SOP team

COMBINING EXPERIENCE WITH THE ENERGY OF YOUNG PEOPLE

The first presentation with EFA Solution happened after we finished our bachelor's studies and had to do the professional practice.

EFA and ProDyn not only opened their doors to welcome us but also created endless opportunities for us to develop and grow professionally by making us part of their staff.

Today we are part of the product development team, with 1 year of experience in the field of shoe development and production.



**ANISA
LILA**

*Product
Development team*

THE RAW MATERIAL WAREHOUSE TEAM

Our journey with EFA over the years has brought us challenges and beautiful successes. One of the best steps that has been taken is undoubtedly warehouse automation.

Technology and innovations in our work systems have created facilities in our daily work but also increased precision to extremely high levels, achieving a satisfactory final result and a team that became more professional day by day.



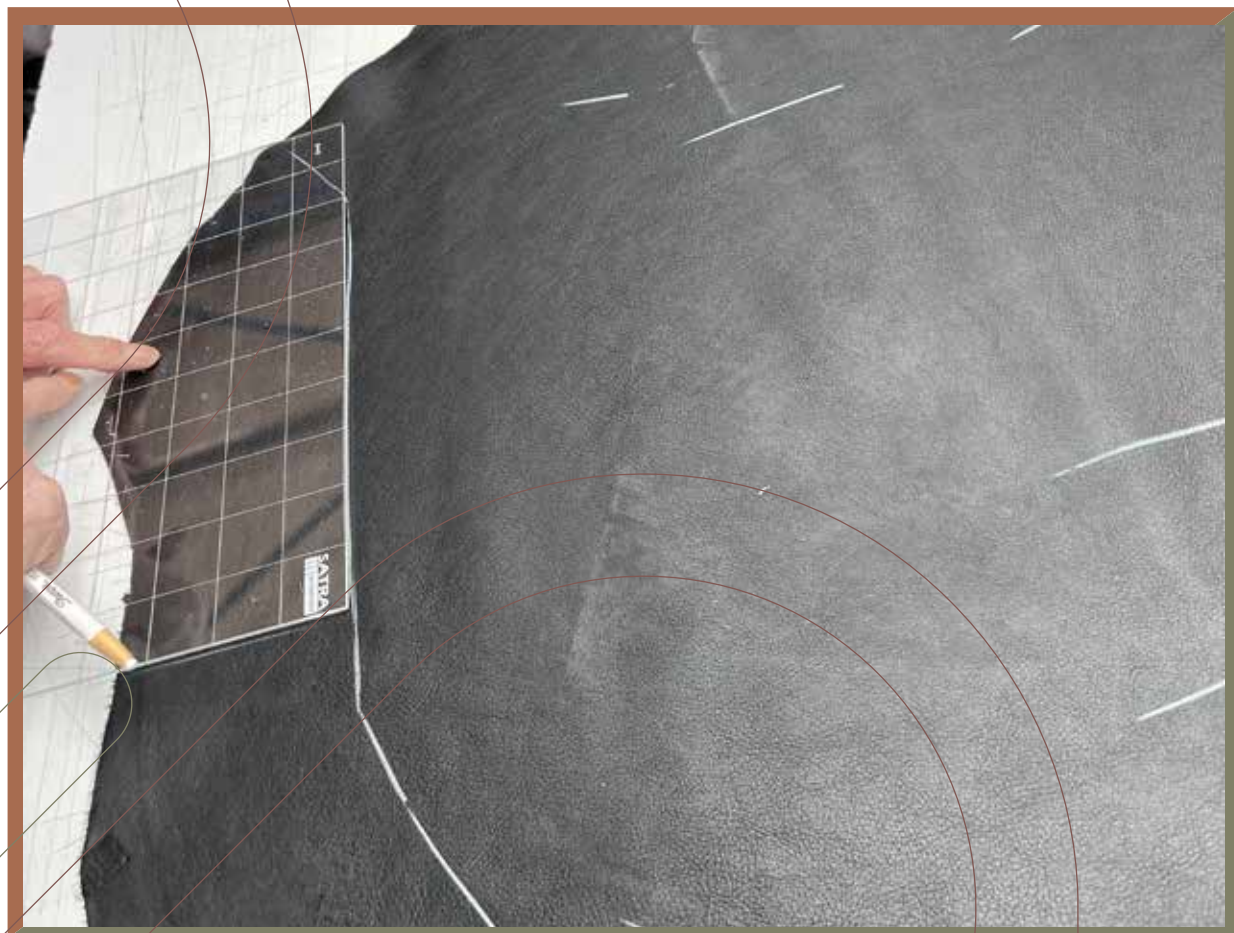
LEATHER IS THE "FACE" OF THE SHOE - SATRA STANDARD, THE ANSWER FOR QUALITY SELECTION.

The next step for EFA & ProDyn was training, qualification, and certification by SATRA Leather Grading.

SATRA's Leather Grade Classification Accreditation is an essential tool to ensure the maintenance of quality where leather is used in the manufacturing process.



SATRA offers a leather grading service that involves evaluating the quality of the leather based on specific criteria pre-defined by the customer. The grading process involves examining the leather for various characteristics such as texture, thickness, color, grain, and defects such as wounds, scratches, or marks.



By grading leather, we ensure we are using the correct grade of leather for our customers' products. This positively affects the stability, appearance, and overall quality of the finished product.

Anela Pali & Alfina Qose



LEATHER CUTTING TRAINING AND QUALIFICATION FROM SATRASUMM

The SATRASumm program controls, predicts, and monitors all aspects of leather use. The SATRA program uses advanced algorithms to optimize cutting layout and reduce material waste. It can also automatically place components to minimize the number of cuts required, which can significantly reduce cutting time.

Overall, the SATRASumm program is a powerful tool for improving the cutting process in the footwear and leather industries and can help manufacturers save time, reduce waste and improve product quality. – *Anela Pali, Alfina Qose*



VISIONARY AND UNSTOPPABLE

Innovation is the path to continuous improvement. That's why we at EFA & ProDyn have embraced every innovation that brings quality improvement, staff professionalism, and customer and consumer satisfaction that will use the shoes produced by us.

The laboratory in a shoe factory is one of the most important elements of quality assurance in any product. Through several different machines such as Tensile Testing Machine, Rub Testing Machine, Hardness Meter, and Leather Softness Meter, physical tests of the raw materials that are purchased as well as tests of the final products that come out of the production lines can be done. By means of the Tensile Testing Machine we are able to test the strength of the adhesion of rubber to a shoe, the strength of various seams, the strength of the adhesion of thermo-plastic materials to the top and sole of the shoe as well as the strength of the eyelets closure. These are some of the basic tests that a shoe must pass to ensure that its performance on the feet of each customer lasts at least 2 years. – *Eni Shkemb*



OPEN DAY



What better way to show our full authenticity than through open doors.

“Open doors” with ProDyn and EFA Solution teams!

Our mission, values, achievements, precision, and flow of work processes until the last link.

A special event, in which all participants had the opportunity to get to know our premises, to feel our daily life from the workers' presentations in each production line.



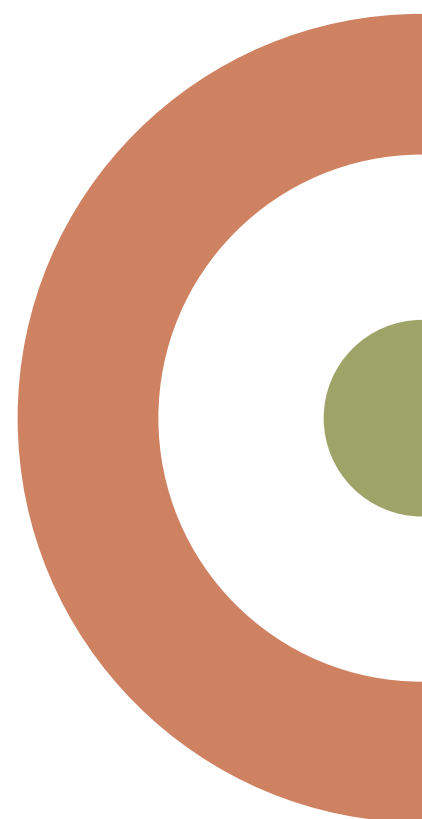


One of our quotes **“Work hard and celebrate well!”**

On the open day, in addition to the commitment from each team to promote our achievements, this event was concluded with the entertainment area. In addition to the sounds of music, we also had games, and beautiful surprises for children and adults.

Special attention was given by human resources for employment opportunities.

At ProDyn the doors are open to anyone who will join us! - Eglja Minaj



AM I A GOOD LEADER?

It is a question we ask ourselves from time to time. And in order to answer this question as well as the findings of the survey, several development sessions were organized with ProDyn leaders.

The focus was on improving speed, accuracy, techniques and achieving a final result conforming to the standards required by our clients.

We have taken care to shape the art of communication, direction and integration. All production team leaders, technical managers and line supervisors participated in leadership development sessions in the January-March period where topics such as self-control, communication, values and courtesy, training and continuous employee development were addressed.

The topics that were discussed brought about cooperative spirits, different reactions, funny situations or even objections, but undoubtedly was an added value for the leaders and the company, creating a symbiosis between all team members.



SESSIONS THROUGH THE PARTICIPANTS' EYES

“

I think that these types of trainings are valuable for our growth as managers. They help us in our improvement and productivity in the factory.

”



“

In my opinion, this training should be even more long-term, where we would have a closer impact in the department where we work and closer to the people we work with.

”

“

I think that the training was valuable for our professional growth as technical managers.

”





KLODJANA ARIFAJ
SEWING TEAM

As a beginner, my first day at work was very difficult but the help I got from my colleagues and Eva's initiative to involve me more at work, made me feel comfortable enough and achieve good results every day. Although I graduated for another profession, it did not stop me from working with positivity in the workplace, because everything is achieved by working hard. Come and be part of us!

The company has some core values that bring the employees together to achieve goals, meet expectations and be successful.



ZARIJE BUCI
ASSEMBLY TEAM

ProDyn is a company that is correct with its employees by providing the salary on the due day. We are respected by our two leaders who are very communicative and honest.



EDUART PRENGA
CUTTING TEAM

WE WORK TOGETHER, WE HAVE FUN TOGETHER

The quality time we give each other is priceless!

A good team is distinguished by the spirit of cooperation, a group that works in complete harmony dedicates itself professionally to overcome challenges but above all it does this by respecting human values and creating a pleasant environment to work, without a doubt that reaches its peak in the moment we create time for each other outside of this work environment.



The desire to spend time together, have fun and explore new places turns the professional relationship into a friendly relationship making a beautiful interweaving of professional and social relationships.



COLLABORATED FOR THIS NUMBER:



Rozalinda Kallushi

Production Operations



Alfina Qose

Quality Assurance Department



Eni Shkempi

*Product Development
Department*



Egla Minaj

Production Operations



Enva Disha

Human Resources



Anela Pali

*Training and Assessment
Center*



Përparim Tushaj

Consultant

prod'n


efasolution